



Neighborhood Improvement Plan Amendment

# Delmas Park



October 2007

## Strong Neighborhoods Initiative





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## **INTRODUCTION**

Launched in July 2000, the Strong Neighborhoods Initiative (SNI) is a partnership of the community, City of San José, and the San José Redevelopment Agency to build clean, safe, and attractive neighborhoods with independent and capable neighborhood organizations. The goal of Strong Neighborhoods Initiative is to improve neighborhood conditions, enhance community safety, facilitate community services and strengthen neighborhood associations. The Strong Neighborhoods Initiative is funded through resources from the City of San José, San José Redevelopment Agency, grants, private investments, and public-private partnerships. Delmas Park is one of nineteen neighborhoods in San José that have been designated as Strong Neighborhoods Initiative areas. Delmas Park Strong Neighborhoods Initiative is bordered by State Route 87 on the east, West Santa Clara Street on the north, Interstate 280 on the south, and Bird Avenue/Los Gatos Creek on the west. The Delmas Park Strong Neighborhoods Initiative Planning Area is located entirely within Council District 3.

On April 16, 2002, the City Council approved the original Delmas Park Neighborhood Improvement Plan. Since that time, eight of the Top Ten priorities have been fully or partially completed, one is in process and one priority is not feasible from the original neighborhood improvement plan. Beginning in January 2007, Delmas Park Strong Neighborhood began the Renewing Action Agenda process to determine the community vision and direction. The Delmas Park Strong Neighborhood, in cooperation with the City of San José and the San José Redevelopment Agency, created this Delmas Neighborhood Improvement Plan Amendment to guide the neighborhood improvement efforts for the next five years and beyond. The following pages describe the development of the amended set of actions the Delmas Park community has prioritized.

The purpose of the Renewing the Action Agenda process is to produce both an updated Top Ten priority list and renew neighborhood leadership in each Strong Neighborhoods area. This neighborhood has been encouraged to examine the organizational capacity of their Neighborhood Action Coalition (NAC) and the overall community while reviewing the completion of their original list of priority action items. The intent is to deepen the organizational capacity of the Neighborhood Action Coalition and to create a network of interconnected neighborhood leaders as the Renewing the Action Agenda process unfolds.

## **BACKGROUND**

The Renewing Action Agenda process focuses the passion of neighborhood leaders and the resources of the City and San José Redevelopment Agency on a clear, balanced, and mutually agreed set of priorities.

Each of these neighborhood priorities has been considered based on three foundational criteria:

1. **Important to neighborhoods.** This means that there is a significant number of people who are ready to take action to be part of the solution.
2. **Something a City/Local Government can and should do well.** The priority must be reasonably within the sphere of influence of the City or partner organization. Preference should be given to priorities that clearly play to strengths.
3. **Transformative.** Done well, the priority should have a significant positive ripple effect.

These priorities can, and in some cases should, be addressed in other forums or by other organizations. To be effective it is crucial that each Action Agenda is focused exclusively on the most important priorities that will transform neighborhoods and that the City can achieve.

In addition, each Action Agenda should reflect a balanced mix of the following four categories:

- A. Neighborhood Action** priorities are projects that can be implemented relatively quickly by the neighborhood. They demonstrate change in a visible way and often have the greatest potential to involve community members. Examples might include street tree planting, house painting projects, neighborhood cleanups, murals, etc.
- B. Improved City Services / Social Issues:** City Departments will continue to work with neighborhoods to remove bureaucratic obstacles in order to implement projects and allow for greater partnerships between the City and neighborhoods. Recent feedback from neighborhood leaders have included requests to explore methods of improving code enforcement through use of volunteers and improved tracking methods. Suggestions such as these will help strengthen service delivery to neighborhoods and improve relationships between programs and the people they engage.
- C. Capital Projects** focus on major long term improvements. Given the nature of capital work, it is likely that the completion of major capital projects will be considered as long term projects. Focusing on key capital improvements will increase the chances of seeing visible change sooner. It will also allow neighborhoods and staff to concentrate on finding funding for key projects and to begin work on their implementation.
- D. Transformative** opportunities serve as potential neighborhood “wows!”. Every Action Agenda should include one or two wows! A wow! is something neither the community nor the city is really sure is possible, but if accomplished, would move the neighborhood significantly closer to achieving its vision. These projects can inspire immense creativity in residents and staff and challenge all involved thinking and acting differently. Examples of wows! may include completely revitalized business districts, acquisition of parkland, reuse of brownfields, or creation of new opportunities for affordable housing.

## **ACCOMPLISHMENTS**

Out of the Top Ten priority projects identified in the original Delmas Park Neighborhood Improvement Plan, the following projects have been completed:

### **Priority #1: Improve Residential Parking Conditions**

- Established a residential permit parking program within the boundaries of San Carlos Street to the north, Highway 280 to the south, Delmas Avenue to the east, Bird Avenue/Los Gatos Creek to the west, and Lorraine Avenue which is located north of San Carlos Street

### **Priority #2: Create a Neighborhood Traffic Plan**

- Neighborhood Traffic Study conducted by Department of Transportation that included the entire Delmas Park Strong Neighborhoods Initiative Planning Area

### **Priority #3: Modify Current Land Use Policy**

- General Plan amended and acceptance of rezoning to lower density in the general area of Bird Avenue, Delmas Avenue and Interstate 280

### **Priority #4: Improve West San Carlos Street Streetscape**

Project is located on West San Carlos Street, from Bird Avenue to State Route 87. The scope of work included:

- Installation of pedestrian-scale streetlights
- Installation of street trees
- Installation of landscaped median islands on West San Carlos Street

### **Priority #5: Improve Gifford Avenue Streetscape**

### **Priority #6: Improve Auzerais Avenue Streetscape**

### **Priority #7: Improve Condition of Streets and Sidewalks**

Project is located on Auzerais Avenue, from Bird Avenue east to Delmas Avenue and south to Interstate 280. The scope of work included:

- New sidewalk, curb and gutter (at selected locations) on south side of Auzerais Avenue, between Auzerais Avenue and Interstate 280 on Minor Avenue, Willis Avenue, Josefa Street and Illinois Avenue
- Americans with Disabilities Act (ADA) ramps at selected locations

### **Priority #10: Develop Neighborhood Parks**

- Discovery Dog Park project

#### *Improve Residential Parking Conditions*

Prior to the Residential Permit Parking Program, people living in the area could not park on their own streets or clean their gutters. The streets were congested with abandoned cars and were used as storage for the numerous auto repair and body shops in the neighborhood. Residents desperate for a place to park, would park on their front lawns. During the Dot Com boom, office workers would drive into the neighborhood, park their cars and leave for work. During large downtown festivals, parked cars would frequently block driveways

and wind their way through the neighborhood looking for free parking. Due to these parking conditions, the residents prioritize Residential Parking Improvements as their number one priority. Although studies showed that the area was not a prime candidate for permit parking, the Delmas Park Neighborhood Action Coalition worked hard with the Department of Transportation, traveling door to door with a petition, until permit parking became popular in the neighborhood. That petition soon received Council support and now the Delmas Park Neighborhood Action Coalition can count it as one of the biggest improvements in Delmas Park. There is a direct, positive impact to less congested and cleaner streets and gutters. It is great to be able to offer guests a place to park on the local area streets, as well as having a spot for neighbor's cars. The Delmas Park Neighborhood Action Coalition is proud of the work they have done to provide these amenities to the surrounding neighborhood.



#### *Modify Current Land Use Policy*

The first Delmas Park accomplishment in the area of mixed-use community development is the Council approval of lower densities in the area of Bird Avenue, Delmas Avenue and Interstate 280. Neighbors worked hard with City staff, attended meetings and shared their opinions to draft a Neighborhood Action Coalition Plan that encompassed their goals for development in the Delmas Park Strong Neighborhoods Initiative area.

Historic Preservation of the Lake House neighborhood is added on the list of many accomplishments in the Delmas Park Strong Neighborhoods Initiative area. The Lake House Historic Landmark District has been approved by Council, assuring the continuation of this Victorian/Edwardian Architectural area. The Delmas Park Neighborhood Action Coalition actively participated in the entire process. The neighbors are happy to know that years from now, their children and grandchildren will be able to see the same charming houses that stand today.



#### *Improve West San Carlos Street Streetscape*

One of the most noticeable and appreciated accomplishments are the myriad of improvements along West San Carlos Street. The differences between “now” and “then” are remarkable. Palm, Plum, Crape Myrtle and Sycamore trees now thrive in the median and on the sidewalk, lending a “boulevard feel” to the strip. Additional lighting and other storefront improvements have also brought a welcoming quality to pedestrians. The entire area from Bird Avenue to State Route 87 now has a friendlier, safer feeling and has become

a major gateway to the restaurant, arts, and business areas of Downtown San José.

*Improve Gifford Avenue Streetscape, Improve Auzerais Avenue Streetscape, and Improve Condition of Streets and Sidewalks*

While the original plan included improvements to the streetscape on both sides of Auzerais, the Santa Clara Valley Water District was in the process of completing their work on the flood control project for Guadalupe River. The streets that ended at Interstate 280 were to receive a flood control wall and there would be tree removal and planting for the Interstate 280 side of the flood control wall. The Delmas Park Neighborhood Action Coalition worked with Santa Clara Valley Water District, San José Redevelopment Agency, and CalTrans for a taller wall that would act as a mini sound wall until CalTrans could install a proper one. The Delmas Park Neighborhood Action Coalition also worked with CalTrans to make sure that a minimum number of trees would be removed and that replacement trees would serve to shield the neighborhood from the harsh glare of the freeway. To finish off the improvements in this area, the Delmas Park Neighborhood Action Coalition decided to install sidewalks, curbs and gutters on all the dead end streets and along Auzerais Avenue. The impact to the dead end streets is astounding. Kathy Sutherland, Past Neighborhood Action Coalition President, said, “Children going to the Discovery Museum from Gardner School have a path of unbroken sidewalk and ADA ramps to travel safely on.” In addition, the improvements on Auzerais Avenue and the side streets to the south have inspired residents to make their own improvements and have helped create a stronger sense of community. There are fewer homeless encampments in the brush due to the greater visibility in the area between the end of the streets and the freeway. Many residents have voiced their pleasure at the improvements.

*Develop Neighborhood Parks*

The Discovery Dog Park project is among the most popular changes to the Delmas Park landscape. Both the two-legged and four-legged neighbors can be seen there from early in the morning to past sundown everyday. Jodene Perrin-Gill, Neighborhood Action Coalition President adds, “Seldom will you see the park empty. It provides a wonderful place for dogs and people to socialize, exercise and civilize.” It really contributes to the Delmas Park climate making Delmas Avenue and Park Avenue vibrant and lively streets. Thanks to the Valley Transportation Authority, Discovery Dog Park has become a social hub in the area. It has become a meeting place for dog owners and neighbors to chat and get to know one another, as well as a great place for a “doggie romp”.



The Delmas Park Neighborhood Action Coalition has also worked in areas beyond what they identified as their Top Ten. An example of this is in the area of overall neighborhood livability. The Delmas Park Neighborhood Action Coalition worked hard, and continues to work hard, toward improving the neighborhood’s quality-of-life when it comes to code enforcement issues surrounding liquor establishments in the area. Partnering with the City, local businesses and neighbors, Delmas Park has successfully increased the feeling of safety when local liquor establishments have negatively affected nearby residents and the overall livability of the

neighborhood. This continues to be a neighborhood action while not being solidified in the original or updated Top Ten.

## PLANNING PROCESS

The Delmas Park Strong Neighborhoods Initiative has completed the Renewing the Action Agenda (RAA) Process. The Renewal Process included a series of two community workshops and several Delmas Park Neighborhood Action Coalition meetings held over a period of several months beginning in January 2007 through July 2007. Outreach for these community meetings included a mailer to every property in the Delmas Park SNI area, e-mails and letters sent to residents on the mailing list, and reminder phone calls made to the residents that regularly attend Delmas Park Neighborhood Action Coalition meetings.



At the beginning of the year, two Delmas Park Neighborhood Action Coalition meetings were held in which the communities reviewed and discussed the accomplishments of the original Top Ten. These meetings included a discussion of their priorities and decisions were made as to which projects were deemed not feasible, in progress and complete or partial complete. From there, the Delmas Park Neighborhood Action Coalition moved into the next phase of the Renewal Process,

reviewing the original Top Ten with the larger Delmas Park Neighborhood.

The first community workshop was held on February 24, 2007. Joining the workshop was Councilmember Sam Liccardo. Councilmember Liccardo stated, "The Delmas Park Neighborhood Improvement Plan Amendment identifies physical aesthetic improvements to the neighborhood, yet it reflects a more profound development: the maturation of a neighborhood's relationship with its City government. It demonstrates a common recognition that the City will not merely react to the loudest voice, but work with neighborhood leaders to reshape their community to a common vision evolving from a deeply democratic, deliberative process. The neighborhood leadership and all of the participants have much about which to feel proud."



The February 2007 community workshop covered the purpose and goals of the Strong Neighborhoods Initiative, the proposed Renewal Process and a review of the existing Top Ten priorities and projects for the Delmas Park Neighborhood. Jodene Perrin-Gill, Delmas Park Neighborhood Action Coalition Chair, updated community members on the various current Top Ten projects and collective progress on each. The community came to consensus on which Top Ten goals had been met and which projects elements still needed to be completed. Also on the agenda for the community workshop was to brainstorm new and proposed priorities for the

amended Top Ten list. The Delmas Park community worked hard to incorporate current goals with the emerging needs of the community. With the help of everyone who attended, the first community workshop was successful and the Delmas Park community walked away with a comprehensive list of priorities for their updated Top Ten.

On March 12, 2007, at the Delmas Park Neighborhood Action Coalition meeting, the community re-confirmed the progress made on the Top Ten priority list from the first workshop and brainstormed additional projects that could be valuable to the community. The community members were asked to focus on a variety of project types: Neighborhood Action Projects (projects that can be implemented during the planning process or within the first year), Service or Social Issues Projects (projects that maintain and improve services for the neighborhood and help strengthen service delivery to the neighborhoods), Capital Projects (projects that focus on major, long term improvements) and Transformative Projects (projects that neither the community nor the City is really sure are possible, but if accomplished, would move the neighborhood significantly closer to it's vision). In addition, the community members considered whether proposed projects were important to the whole neighborhood (or a significant part), whether they were transformative, and whether the City could and/or should have a role in the project's implementation. With that backdrop, neighbors brainstormed ideas for future projects. Community members tightly defined the project descriptions.

At a second community workshop on April 16, 2007, the neighborhood reviewed the new and proposed Top Ten priority list. From there, they engaged in a "dot-voting" process in which each neighbor was given ten sticker dots that they used to vote for their individual top priorities. During the voting process, champions for each priority were also identified. At the end of the second community workshop the Delmas Park Neighborhood had a prioritized Top Ten that the community can be proud of.



Strong Neighborhoods Initiative staff, City departments and other involved entities then reviewed the new and proposed Top Ten priority list with the goal of developing feasibility information.

At the Delmas Park Neighborhood Action Coalition meeting, held on May 14, 2007, community members reviewed staff's work regarding project definition and feasibility. Decisions were made to re-define projects or drop projects based on feedback received by staff. The neighbors re-affirmed the community-wide vision and that vision served to help define a updated Top Ten priority list of project themes and specific projects. In addition, the shared vision of an attractive, safe community helped to prioritize the projects in a specific order.

The next steps in the Renewal Process involve writing the Neighborhood Improvement Plan Amendment document. In this phase, neighborhood leaders, with staff support, drafted an updated vision and goals and developed a detailed strategic action plan. This document is an



important tool to help the Delmas Park Neighborhood celebrate their achievements and to follow their updated action plan.

After working for several months to create the Neighborhood Improvement Plan Amendment, the Delmas Park Neighborhood Action Coalition met on July 11, 2007 to review the draft. At this meeting, the Neighborhood Action Coalition proudly adopted and recommended that the Mayor and City Council review and approve their updated Top Ten priority list.

## UPDATED VISION AND GOALS

The Delmas Park Neighborhood Improvement Plan, accepted by the City Council in April 2002, identified a shared vision for the Delmas Park Neighborhood: *The Delmas Park Neighborhood has a strong, positive identity that residents are proud of.* The 2002 vision further promotes an image of a vital urban neighborhood with a mix of residential areas, local parks, and a community-oriented commercial corridor along West San Carlos Street. The neighborhood improvement plan aims at creating a vibrant district in which residents take a full advantage of the proximity to transit, regional open spaces, and Downtown facilities and amenities. The neighborhood leaders also plan to continue partnering with the surrounding communities to share insights and concerns. The 2002 vision identified a desire for residential areas that are attractive, clean, and safe. The neighborhood identified and prioritized specific projects during the initial planning process that address parking permit, lighting, trees, streets and parks improvements, well maintained sidewalks and other neighborhood amenities.

In 2006, the Delmas Park Neighborhood was added to the area designated by the City as its Downtown Core. By this extension, the City's goals and objectives for the downtown area, outlined in the *Strategy 2000, San José Greater Downtown Strategy for Development*, work in tandem with the Delmas Park Strong Neighborhoods Initiative goals and objectives.

Updated neighborhood improvements aim at an overall goal of creating a vibrant and safe community in which residents take full advantage of the downtown area and neighborhood amenities.

With staff and Council support, the Delmas Park Neighborhood Action Coalition will continue to work with developers to improve the conditions of the neighborhood. The neighbors know that good development will only enhance and improve the Delmas Park area and bring new life and vitality to the City streets.

With the original and new updated goals and visions, there are four main categories of improvement that the Delmas Park Neighborhood continues to focus on:

- Neighborhood Organization
- Neighborhood Circulation and Parking
- Neighborhood Conditions and Maintenance, and
- Neighborhood Revitalization

A number of the neighborhood projects that are in the original Top Ten remain on the updated Top Ten, confirming that the above vision and goals are still important priorities to the community. Examples are the Gifford Avenue Pedestrian Enhancements, Traffic Mitigation and Auzerais Avenue Streetscape Improvements.

### *Enhance Gifford Avenue Pedestrian Crossing*

As part of the San José Downtown Core, the Delmas Park Neighborhood is included in San José's vision of improving non-motorized travel in downtown, making it pleasant, efficient and desirable. Generally, the neighborhood's pedestrian-friendly character is an attraction for many. It exists because it was built before "cars-first" design standards. Nonetheless, a number of

pedestrian-unfriendly locations are located in and around the neighborhood, especially around recent development projects or major traffic arteries.

The Delmas Park Neighborhood Action Coalition wants to continually improve its pedestrian infrastructure. In its original neighborhood improvement plan, the Delmas Park Neighborhood Action Coalition identified Gifford Avenue as a major north-south pedestrian corridor. The designated Gifford Avenue pedestrian corridor crosses San Carlos Street at the site of the recently built, medium-density, Legacy apartment complex. Pedestrian improvements at the Gifford Avenue/West San Carlos Street intersection were anticipated as part of the recent San Carlos Street median project. However, instead of the proposed enhanced crosswalks or signals, the City erected barriers at the intersection. The *Strategy 2000, San José Greater Downtown Strategy for Development* addresses pedestrian and bicycle access and mentions that “Particular attention should be paid to the major east-west streets,” specifically listing West San Carlos Street.

Kevin Cook, Neighborhood Action Coalition Member at Large, adds, “Significantly improving the West San Carlos Street/Gifford Avenue intersection for pedestrians to fulfill the Delmas Park Neighborhood Improvement Plan and San José’s pedestrian-accessibility objectives for the Downtown Core is the final part of the West San Carlos median project, which remains to be implemented.” With the Council support, the community is continuing to work and achieve this goal.

#### *Conduct Traffic Calming Studies and Install Traffic Calming Measures*

Traffic calming is a top priority for Delmas Park neighbors. The Delmas Park Neighborhood Action Coalition has been working with City staff to review traffic studies in the area. Due to a few large housing developments stated to be built in the next two years, the goal of the neighborhood is to wait for current development plans to be completed before partnering with the Department of Transportation to conduct an area wide traffic study. Following the study, they will take the steps needed toward implementation of the neighborhood traffic calming.

#### *Install Street and Sidewalk Improvements*

As we have discussed briefly in the Accomplishments section, the Delmas Park Neighborhood Action Coalition is proud of the work they have done so far on Auzerais Avenue. The community secured enough funding to improve the sidewalks, curbs and gutters on both the south side of the street and on all the dead end streets. Now, students walking to and from Gardner Elementary School have a safe place to walk.

An emerging priority for Auzerais Avenue includes improving the streetscape on the north side of Auzerais and finishing up any other improvements needed to the avenue. Examples of additional improvements needed include enhanced lighting, tree trimming and planting, improved streetscapes and repairs to the curbs, gutters and sidewalks.

#### *Mitigate Neighborhood Noise Levels*

The Delmas Park Strong Neighborhoods Initiative area continues to be outside the airport noise contour area, and therefore, completely mitigating airport noise is not feasible. Neighborhood Action Coalition members will continue to share information with their neighbors as to how to

insulate homes to mitigate airport-related noise. They have also moved some elements of the noise mitigation action item to the new set of priorities. The neighborhood will continue to take small steps towards noise mitigation.

As part of the Renewing Action Agenda Process, the original neighborhood vision was re-adopted and neighborhood leaders articulated a desire to continue to enhance the attractiveness of the Delmas Park Neighborhood through a variety of improvements beyond what is listed in the Accomplishments section.

## **NEIGHBORHOOD IMPROVEMENT PLAN – TOP TEN PRIORITIES**

1. Improve Park Avenue
2. Implement Housing Painting/Rehabilitation Projects
3. Maintain and Improve Los Gatos Creek Area
4. Conduct Traffic Calming Studies and Install Traffic Calming Measures
5. Plant and Improve Street Trees
6. Increase the Number of Dumpster Days in the Neighborhood
7. Enhance Gifford Avenue Pedestrian Crossing
8. Improve and Expand Community Outreach
9. Install Street and Sidewalk Improvements
10. Enhance Events Management Communication

Project specifics and more detailed information for each of the above stated Top Ten priorities are described in the “Strategic Action Plan” section on the following subsequent pages.

# Delmas Park SNI Planning Area



- Planning Area Boundary
- RDA SNI Area
- City Council District Boundary



## STRATEGIC ACTION PLAN

### 1. Improve Park Avenue

- a) Work with the Planning Department to better understand General Plan land use densities, and review any pending or recently approved development proposals to understand what developer-installed improvements in and along the public right-of-way can be expected along the south side of Park Avenue.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition & Planning, Building and Code Enforcement Department Staff



- b) Work with Department of Transportation to establish a list of street segments on Park Avenue that can be improved.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition and Department of Transportation staff

- c) Repair and install sidewalks, curbs, gutters, and street trees where appropriate along Park Avenue.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Department of Public Works, Department of Transportation, San José Redevelopment Agency staff

- d) Encourage beautification of properties along Park Avenue.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Code Enforcement, and property owners

- e) Work with potential developers, the Planning Department and Council District 3 staff on future development proposals.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Department of Planning, Building and Code Enforcement, and Council District 3 staff



- f) Work with City of San José staff to remove graffiti and improve appearance of the abandoned buildings on Park Avenue.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Code Enforcement, and Parks, Recreation and Neighborhood Services (Anti-Graffiti and Anti-Litter Program)

## **2. Implement House Painting/Rehabilitation Projects**

- a) Neighborhood Action Coalition to work with the Housing Department, Community Based Groups and Neighborhood Housing Services Silicon Valley to coordinate and complete house painting projects to improve low-income, owner-occupied (as a first priority for this item) and rental (as a second priority for this item) housing standards in neighborhood.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Neighborhood Housing Services Silicon Valley, and Housing Department staff

- b) Work with the Housing Department to examine and encourage safety improvements where applicable (i.e. roof repair/replacement).

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition and Housing Department staff

- c) Explore expanding housing rehabilitation efforts to include freeway and/or airport noise mitigation.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition and Housing Department staff

- d) Investigate loans for housing improvements to mitigate noise levels that involve a 60 decibel Community Noise Equivalent Level (CNEL) to a 65 decibel Community Noise Equivalent Level (CNEL) threshold.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition and Housing Department staff



### 3. Maintain and Improve the Los Gatos Creek Area



- a) Encourage additional clean-up of homeless encampments, litter and debris along creeks in neighborhood, especially at the Park Avenue and West San Fernando Street over crossings, and in the water diversion culvert (behind the commercial buildings along Autumn Street between Park Avenue and West San Fernando Street).

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Santa Clara Valley Water District, and San José Police Department

- b) Advocate for additional police presence along the Los Gatos Creek Corridor.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition and San José Police Department



### 4. Conduct Traffic Calming Studies and Install Traffic Calming Measures

- a) Schedule meetings (6 to 9 months following the opening of the CORE development teacher housing project) with Department of Transportation staff and the neighborhood liaison in November 2007 to discuss next steps in traffic impacts.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Strong Neighborhoods Initiative staff, and Department of Transportation staff

- b) Work with Department of Transportation staff to close Gifford to thru traffic between West San Fernando Street and Park Avenue during large Arena events.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition and Department of Transportation staff

- c) Install traffic calming measures where appropriate.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition and Department of Transportation staff

- d) Enforce speed limits on Columbia Avenue.

*Timing:* Short Term (0-3 years)

*Responsibility:* San José Police Department

## **5. Plant and Improve Street Trees**

- a) Identify addresses for potential tree planting locations and aggregate onto a list to submit to Our City Forest and to the Department of Transportation for project consideration.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Our City Forest, and Department of Transportation staff

- b) Work with community based groups, such as Our City Forest, to plant trees in the neighborhood.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition and Our City Forest staff

- c) Prune Elm trees on Auzerais Avenue between Willis Avenue and Gifford Avenue.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Department of Transportation, and Our City Forest staff

## **6. Increase the Number of Dumpster Days in the Neighborhood**

- a) Advocate for additional dumpster days in neighborhood. Apply for Community Action & Pride (CAP) Grant funds to allow for additional dumpster days to supplement City sponsored dumpster days.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition

- b) Work with Code Enforcement staff to request additional future dumpster days in neighborhood.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Environmental Services Department, Council District 3, and Code Enforcement staff

- c) Conduct an outreach effort to neighborhood residents regarding City of San José's currently offered bulky item pick up service.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition and Environmental Services Department staff

## **7. Enhance Gifford Avenue Pedestrian Crossing**

- a) Explore installation of pedestrian crossings on West San Carlos Street at Gifford Avenue and on West San Fernando Street at Gifford Avenue.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Department of Transportation, Council District 3, and CalTrans staff



## **8. Improve and Expand Community Outreach**

- a) Coordinate outreach efforts in the neighborhood using flyers and other sources of information for residents.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Strong Neighborhoods Initiative staff, and Property Owners

- b) Encourage new residents and businesses to become involved by creating of a Delmas Park "new resident" packet for new or existing residents, which lists neighborhood resources, Strong Neighborhood Initiative goals and priority projects, neighborhood meetings, contact information, etc.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Property Owners, and the West San Carlos Business Association

- c) Create a community list serve online through Big Tents and Council District 3 staff.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Council District 3 staff and Property Owners

- d) Organize and host a neighborhood block party around Bastille Day to commemorate the French history of neighborhood and create a unique community-building event.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition and Property Owners

- e) Coordinate and institute a neighborhood-wide Block Captain Program for improved outreach and communication efforts.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition and Property Owners

- f) Combine Emergency Preparedness and Neighborhood Watch efforts with the Neighborhood Block Captain program and outreach efforts.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Office of Emergency Services, San José Police Department, and Property Owners

- g) Invite elected City officials and other Community Stakeholder representatives on a neighborhood walking tour.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Council District 3 staff and Property Owners

- h) Host a neighborhood-wide Garage Sale Day.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition and Property Owners

## 9. Install Street and Sidewalk Improvements



- a) Complete curb and gutter improvements throughout the neighborhood. Concentrate on the north side of Auzerais Avenue.

*Timing:* Short Term (0-3 years)

*Responsibility:* Department of Transportation, Department of Public Works, and San José Redevelopment Agency staff

- b) Explore options to install pedestrian scale-streetlights and street trees throughout the neighborhood. Concentrate on the north side of Auzerais Avenue.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Department of Transportation, Department of Public Works, and San José Redevelopment Agency staff

## **10. Enhance Events Management Communication**

- a) Work with Team San José and the San José Downtown Association to convey an understanding of ongoing neighborhood concerns.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Team San José, the San José Downtown Association, and Office of Cultural Affairs staff

- b) Include Delmas Park Neighborhood Action Coalition and neighborhood residents in event management planning, downtown pedestrian and circulation planning and potential new influences/impacts in the neighborhood such as new light rail stops, etc.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Team San José, Downtown Business Association, and Office of Cultural Affairs staff

- c) Coordinate with the San Jose Police Department and Team San José to plan for additional police officers in neighborhood during major downtown events to help with traffic enforcement and to curb negative behavior of individuals who may be going through the neighborhood before or after events.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Team San Jose staff and San José Police Department

- d) Enforce parking control on Auzerais Avenue as it relates to illegal parking on lawns, blocking driveways, and at red-painted curbs (especially in relation to events).

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Code Enforcement, San José Police Department, and Department of Transportation staff

- e) Work with the Downtown Business Association for neighborhood notification of and input on large outdoor community events at the Arena Green.

*Timing:* Short Term (0-3 years)

*Responsibility:* Neighborhood Action Coalition, Department of Transportation, Downtown Business Association, and Office of Cultural Affairs staff

## ACTION PLAN MATRIX

Action	Department/Entity
<b>1) Improve Park Avenue</b>	
a) Work with the Planning Department to better understand General Plan land use densities, and review any pending or recently approved development proposals to understand what developer-installed improvements in and along the public right-of-way can be expected along the south side of Park Avenue.	NAC & PBCE
b) Work with the Department of Transportation to establish a list of street segments on Park Avenue that can be improved.	NAC & DOT
c) Repair and install sidewalks, curbs, gutters, and street trees where appropriate along Park Avenue.	NAC, DPW, DOT & SJRA
d) Encourage beautification of properties along Park Avenue.	NAC & PO
e) Work with potential developers, the Planning Department and Council District 3 on future development proposals.	NAC, PBCE & CD3
f) Work with the City of San José staff to remove graffiti and improve appearance of the abandoned buildings on Park Avenue.	NAC, Code & PRNS (AGP)
<b>2) Implement Housing Painting/Rehabilitation Projects</b>	
a) Neighborhood Action Coalition to work with the Housing Department, Community Based Groups and Neighborhood Housing Services Silicon Valley to coordinate and complete house painting projects to improve low-income, owner-occupied (as a first priority for this item) and rental (as a second priority for this item) housing standards in neighborhood.	NAC, NHSSV & OOH
b) Work with the Housing Department to examine and encourage safety improvements where applicable (i.e. roof repair/replacement).	NAC & OOH
c) Explore expanding housing rehabilitation efforts to include freeway and/or airport noise mitigation.	NAC & OOH

## ACTION PLAN MATRIX

Action	Department/Entity
d) Investigate loans for housing improvements to mitigate noise levels involving a 60 decibel Community Noise Equivalent Level (CNEL) to a 65 decibel Community Noise Equivalent Level (CNEL) threshold.	NAC & OOH
<b>3) Maintain and Improve the Los Gatos Creek Area</b>	
a) Encourage additional clean up of homeless encampments, litter and debris along creeks in neighborhood, especially at the Park Avenue and West San Fernando Street over crossings, and in the water diversion culvert (behind the commercial buildings along Autumn Street between Park Avenue and West San Fernando Street).	NAC, SCVWD & SJPD
b) Advocate for additional police presence along the Lost Gatos Creek Corridor.	NAC & SJPD
<b>4) Conduct Traffic Calming Studies and Install Traffic Calming Measures</b>	
a) Schedule meetings (6-9 months following the opening of the CORE development teacher housing project) with Department of Transportation staff and the neighborhood liaison to discuss to discuss next steps in traffic impacts.	NAC, SNI & DOT
b) Work with Department of Transportation staff to close Gifford to thru traffic between West San Fernando Street and Park Avenue during large Arena events.	NAC & DOT
c) Install traffic calming measures where appropriate.	NAC & DOT
d) Enforce speed limits on Columbia Avenue.	SJPD
<b>5) Plant and Improve Street Trees</b>	
a) Identify addresses for potential tree planting locations and aggregate onto a list to submit to Our City Forest and to the Department of Transportation for project consideration.	NAC, OCF & DOT
b) Work with community based groups, such as Our City Forest, to plant trees in the neighborhood.	NAC & OCF

## ACTION PLAN MATRIX

Action	Department/Entity
c) Prune Elm trees on Auzerais Avenue between Willis Avenue and Gifford Avenue.	NAC, DOT & OCF
<b>6) Increase the number of Dumpster Days in the Neighborhood</b>	
a) Advocate for additional dumpster days in neighborhood. Apply for Community Action & Pride Grant funds to allow for additional dumpster days to supplement City sponsored dumpster days.	NAC
b) Work with Code Enforcement and other appropriate City staff to request additional future planning of dumpster days in neighborhood.	NAC, ESD, CD3 & Code
c) Conduct an outreach effort to neighborhood residents regarding City of San José's currently offered bulky item pick up service.	NAC & ESD
<b>7) Enhance the Gifford Avenue Pedestrian Crossing</b>	
a) Explore installation of pedestrian crossings on West San Carlos Street at Gifford Avenue and on West San Fernando Street at Gifford Avenue.	NAC, DOT, CD3 & CalTrans
<b>8) Improve and Expand Community Outreach</b>	
a) Coordinate outreach efforts in the neighborhood using flyers and other source of information for residents.	NAC, SNI & PO
b) Encourage new residents and businesses to become involved by creating a Delmas Park "new resident" packet for new or existing residents, which lists neighborhood resources, Strong Neighborhood Initiative goals and priority projects, neighborhood meetings, contact information, etc.	NAC, PO & WSCBA
c) Create a community list serve online through Big Tents and Council District 3 staff.	NAC, CD3 & PO
d) Organize and host a neighborhood block party around Bastille Day to commemorate the French history of neighborhood and create a unique community-building event.	NAC & PO



## ACTION PLAN MATRIX

Action	Department/Entity
e) Coordinate and institute a neighborhood-wide Block Captain Program for improved outreach and communication efforts.	NAC & PO
f) Combine Emergency Preparedness and Neighborhood Watch efforts with the Neighborhood Block Captain Program and outreach efforts.	NAC, OES, SJPD & PO
g) Invite elected City officials and other community stakeholder representatives on a neighborhood walking tour.	NAC, CD3 & PO
h) Host a neighborhood-wide Garage Sale Day.	NAC & PO
<b>9) Install Street and Sidewalk Improvements</b>	
a) Complete curb and gutter improvements throughout the neighborhood. Concentrate on the north side of Auzerais Avenue.	DOT, DPW & SJRA
b) Explore options to install pedestrian scale-streetlights and street trees throughout the neighborhood. Concentrate on the north side of Auzerais Avenue.	NAC, DOT, DPW & SJRA
<b>10) Enhance Events Managements Communication</b>	
a) Work with Team San José and the San José Downtown Association to convey an understanding of ongoing neighborhood concerns.	NAC, TSJ, SJDA & OCA
b) Include Delmas Park Neighborhood Action Coalition and neighborhood residents in event management planning, downtown pedestrian and circulation planning and new influences/impacts in the neighborhood such as new light rail stops, etc.	NAC, TSJ, SJDA & OCA
c) Coordinate with the San José Police Department and Team San José to plan for additional police officers in neighborhood during major downtown events to help with traffic enforcement and to curb negative behavior of individuals who may be going through the neighborhood before or after events.	NAC, TSJ & SJPD

## ACTION PLAN MATRIX

Action	Department/Entity
d) Enforce parking control on Auzerais Avenue as it relates to illegal parking on lawns, blocking driveways, and at red-painted curbs (especially in relation to events).	NAC, Code, SJPD & DOT
e) Work with the Downtown Business Association for neighborhood notification of and input on large, outdoor, community events at the Arena Green.	NAC, DOT, SJDA & OCA

**Legend:**

- AGP** - Anti-Graffiti and Anti-Litter Program
- CD3** - Council District 3
- Code** - Code Enforcement
- SJDA** – San José Downtown Association
- DOT** - Department of Transportation
- DPW** - Department of Public Works
- ESD** - Environmental Services Department
- NAC** - Neighborhood Action Coalition
- NHSSV** - Neighborhood Housing Services Silicon Valley
- OCA** - Office of Cultural Affairs
- OCF** - Our City Forest
- OES** - Office of Emergency Services
- OOH** - Housing Department
- PBCE** - Planning, Building and Code Enforcement
- PO** - Property Owner
- PRNS** – Parks, Recreation and Neighborhood Services
- SCVWD** - Santa Clara Valley Water District
- SJPD** - San José Police Department
- SJRA** - San José Redevelopment Agency
- SNI** - Strong Neighborhoods Initiative staff
- TSJ** - Team San José
- WSCBA** - West San Carlos Business Association